

EDUCATIONAL SAMPLING EVENT PERMIT INSTRUCTIONS

Please read the application requirements and permit restrictions below to determine whether an Education Sampling Event permit is right for your business.

Application Requirements:

In order to obtain an Education Sampling Event permit you must provide the following information with your application.

Application fee of \$200.00 be made payable to the Department of Liquor Control.

Permit Restrictions:

The Liquor Control Board may grant an Educational Sampling Event Permit to a person to conduct an event that is open to the public and at which malt, vinous, or spirituous liquors or all three are served only for the purpose of marketing and educational sampling, provided the event is also approved by the local licensing authority.

Attendees at the Educational Sampling Event shall be required to pay an entry fee of no less than \$5.00.

Beverages shall be offered in glasses that contain no more than two (2) ounces of beverage.

At least 15 days prior to the event, an applicant shall submit an application to the Department.

The application shall include a list of the alcoholic beverages to be acquired for sampling at the event.

No more than four Educational Sampling Events shall be issued annually to the same person.

An Educational Sampling Event shall be valid for no more than four consecutive days.

The event shall be conducted in compliance with all the requirements of this title.

An Educational Sampling Event permit holder: (1) May receive shipments directly from a Manufacturer, Bottler, Certificate of Approval Holder, Wholesale Dealer, or Importer *licensed in Vermont* or that provides evidence of licensure in another state or foreign country satisfactory to the Board. (2) May transport malt, vinous, and spirituous liquors to the event site, and those beverages may be served at the event by the permit holder or the holder's employees, volunteers, or representatives of a Manufacturer, Bottler, or Importer participating in the event, provided they meet the server age and training requirements under Title 7.

All cases and bottles of alcoholic beverages to be served at the event shall be marked by the permit holder "For sampling only. Not for resale."

Taxes for the alcoholic beverages served at the event shall be paid as follows: (1) Malt beverages: \$0.265 per gallon served, (2) Vinous beverages: \$0.55 per gallon served, (3) Spirituous liquors: \$19.80 per gallon served. All taxes shall be submitted to the **Vermont Department of Taxes**, 109 State Street, Montpelier, Vermont 05601.

To learn more about Vermont's direct shipping law you can call or email the Department of Liquor Control for further information or to answer questions about your application materials or visit our website at www.liquorcontrol.vermont.gov

Request for Educational Sampling Event Permit Application

APPROVED	DISAPPROVED
	Date: _____
Reason: _____	

Applicant Name: _____

Street: _____

Town/City: _____ State: _____

Mailing Address (if different from above): _____

Email Address _____

1. Describe type of event: _____

2. Name of Event: _____

3. Location of event (street, town or city; if no address, describe location): _____

4. Date of event (not more than four consecutive days): _____

5. Hours of operation: Beginning _____ hrs. Ending _____ hrs.

We recommend: Approval Disapproved

If you recommend disapproval, please state reason(s): _____

Town/City Clerk's Signature
of Event location.

Town/City

Date

List on the back of this form the names and addresses of any Manufacturer, Bottler, Certificate of Approval holder, Wholesale Dealer, or Importer involved with this event. Attach a list of the alcoholic beverages to be acquired for sampling at the event.

By filing this application, I agree to operate in Vermont under the requirements of Title 7 and all other applicable Vermont Laws and Regulations.

By signing this, I, _____ acknowledge that all information provided is true and correct, and that I agree to meet the Vermont operating conditions specified above.

Signature: _____

Title: _____

Mail completed application to:

Vermont Department of Liquor Control
Education, Licensing & Enforcement Division
13 Green Mountain Drive
Montpelier, Vermont 05602